

SAY NO TO WASTE



If every business in the UK switched from colour laser devices to Epson Business inkjet printers



there would be a waste saving of at least

30,000

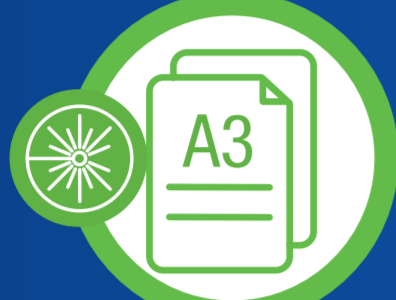
tonnes

Here's how:



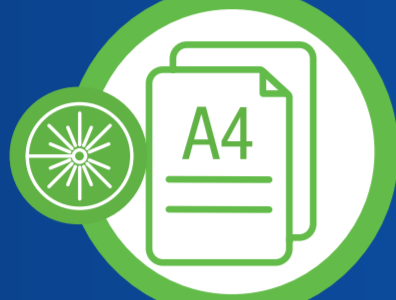
The total number of colour laser devices for companies in the UK with 10 employees and above is

1,166,944¹



Of these,

387,151 are A3 colour laser devices



And

779,793 are A4 colour laser devices



The waste produced by all A3 colour laser devices (minus Epson devices) amounts to

1,413,101.6 kg²

- Colour laser installed base = 387,151
- Epson product, WF-8590DWF, waste produced = 4.165 kg
- Multiplied by colour laser installed base = 1,612,484.4 kg
- Competitor product, Konica Minolta C224e, waste produced = 7.815 kg
- Multiplied by colour laser installed base = 3,025,586.0 kg
- So, competitor MINUS Epson waste = 1,413,101.6 kg



The waste produced by all A4 colour laser devices (minus Epson devices) amounts to

29,563,511.8 kg²

- Colour laser installed base = 779,793
- Epson product, WF-5690DW, waste produced = 2.558 kg
- Multiplied by colour laser installed base = 1,994,710.5 kg
- Competitor product, HP LaserJet M476dn, waste produced = 40.470 kg
- Multiplied by colour laser installed base = 31,558,222.2 kg
- So, competitor MINUS Epson waste = 29,563,511.8 kg

This equals



30,976,613.4

kg in total



Epson is leading the way in sustainability

- with our Epson25 environmental vision and a priority to continue to develop economical technology



We understand the real impact of waste

and although we wish to minimise printing we can't eliminate it

- Reading printed text improves **comprehension, concentration and retention** and reduces **stress and fatigue**

So, how can you contribute to cutting waste?

You can reduce physical waste

by up to

94%³



when you make the switch to

Epson Business inkjet printers



[Waste calculated in kg and not volume: WF-5690 DWF produced 2.558kg and the HP LJ M476dn produced 40.470kg (93.67% less waste) on up to 40K impressions]



The WorkForce Pro inkjet range is the new **'triple bottom line' in business printing**

It can improve:



environmental performance



economic performance



societal performance

cut time wasted

on intervention by up to two thirds in your business⁴

[Time wasted: WF-5690 vs. HP M476 total intervention time over 40K (mins): 16.5 vs. 48 (65.63%/two thirds, or 2.91 times fewer)]

Let us help you make the switch for a more sustainable future

epson.co.uk/maketheswitch

¹ IDC "Installed Base : Verticals and End-User Segments Western Europe (2015 data)"

² To assess the comparative amount of waste materials generated over the course of the run, Buyers Lab Inc. (BLI) assessed all consumables waste including toner/ink cartridges, imaging units, waste toner bottles, and any maintenance kit items required, with all items being retained, weighed and photographed. All toner/ink cartridges were run to exhaustion or until image quality was deemed to have dropped below a standard acceptable for external use. The products were tested over two months to April 2015, as commissioned by Epson.

³ As tested by BLI, over two months to April 2015, against a selection of competing machines, as commissioned by Epson. BLI assessed all consumables waste including toner/ink cartridges, imaging units, waste toner bottles, and any maintenance kit items required. For more information visit www.epson.eu/inkjetsaving

⁴ As tested by BLI, over two months to April 2015, against a selection of competing machines, as commissioned by Epson. Interventions for the Epson inkjets include either an ink cartridge or bag change and maintenance box changes, as required. Interventions for the lasers include changes of toner cartridges, drum and waste toner containers, as required. For more information visit www.epson.eu/inkjetsaving

Technology in harmony with ecology



EPSON
EXCEED YOUR VISION