BRESCIA MUSEUMS CHOOSES MOVERIO SMART GLASSES
Augmented reality is a technology with enormous potential in the field of cultural heritage, as innovatively demonstrated by Brescia Museums. Thanks to Epson's Moverio smart glasses and an application developed by ARt Glass, the museum has created an augmented reality guided tour through its archaeological areas.

Brescia Museums

Foundation

A journey through ancient Brescia

Brescia Museums was founded in 2003. Its objective is to promote the cultural heritage of the city, and is a pilot project for the management and improvement of the artistic and monumental sites in the area. Brescia, known to the Ancient Romans as Brixia, is home to the largest archaeological site in Northern Italy. The Ancient Roman ruins cover 4,200m² and include the archaeological remains of several buildings including the Capitolium, Sanctuary and a theatre.

The Sanctuary is the most extraordinary building in the area. The monument is well-preserved with murals, mosaic floors and hosts some surviving furniture.

Luigi Maria Di Corato, Director of the Brescia Museums Foundation, says: "We are delighted to be able to open the Republican Sanctuary to visitors – a place that has been extraordinarily preserved by cutting-edge archaeological techniques."

Ancient Brescia lives again

Brescia Museums decided to promote the well-preserved area in a way that befits its uniqueness: the entire area can be visited using Epson’s Moverio smart glasses.

"We wanted to use technology to create a platform where content is accessible and educational for visitors. This allows them to experience the archaeological site in an active way, observing 3D reconstructions of the monuments as if they were there more than 2,000 years ago. Visitors can also listen to the site's history through Moverio headphones at specific points on the tour," explains Mr Di Corato.

"An archaeological site has been created where technology is employed to significantly improve the user experience. The augmented reality experience is not only exciting for the visitors, but is very high impact. The Moverio smart glasses play a vital role in providing such a memorable experience."

Key Facts

- Moverio smart glasses offer the perfect combination of cutting-edge technology and simplicity of use
- The augmented reality tour makes visitors feel more involved and the exhibits more accessible
- Thanks to Moverio’s ability to project transparent displays in a user’s field of vision, visitors never get lost or lose contact with their surroundings

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Luigi Maria Di Corato

Director of the Brescia Museums Foundation

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Moverio: Taking visitors to the past

ARt Glass specialises in creating augmented reality applications for the cultural heritage sector. Working closely with the management of Brescia Museums, the company developed a solution to guide visitors to key points on the tour by playing videos and audio through Moverio.

“Visitor reactions have been incredibly positive,” says Mr Di Corato. “Their amazement and enthusiasm show how well augmented reality can be used to put archaeological findings into context and help to engage visitors.”

Moverio smart glasses provide an immersive experience, allowing users to stay in control and aware of their surroundings at all times. This is because of their ability to project a transparent image in front of the user’s eyes, and was the overwhelming reason why they were selected by Brescia Museums and ARt Glass. All users have to do is put them on to explore the archaeological site, while following the instructions that appear on the lens. When the wearer looks at certain items, a projection with an audio commentary starts automatically, showing what the area was like in Roman times.

For more information, visit www.epson.eu